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Bob Staake

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Bob Staake : 1991 Humor and Cartoon Markets before purchasing it in order to gage whether or not it would be worth my time, and all praised 1991 Humor and Cartoon Markets:

Book by Staake, Bob

From School Library JournalYA-- An annual list of markets to which original humor in a variety of formats, such as gags, articles, cartoons, and greeting card messages, may be sold. Practical writing and marketing hints are given; a listing of companies grouped by categories of humor, along with agents, organizations, and recommended publications, are included. Copyright 1991 Reed Business Information, Inc. From Library Journal Like the above title, this second annual marketing guide is similar in format to Writer's Digest's better-known Writer's Market (LJ 2/1/91) and Artist's Market (LJ 1/91). Whether their work is written or drawn, humorists will find this compilation an invaluable source of practical information about who is buying humor, what they are looking for, how much they pay, and how to submit material. Markets covered include book, magazine, and comic book publishers, radio, television, the greeting card market, art/design studios, advertising firms, animation studios, and syndicates. As listings are questionnaire-based, coverage (especially of magazine publishers) is only partial. Even so, this edition includes some 200 new entries for a total of 500 prospective humor consumers. Additional resources include a directory of

agents/representatives, a listing of professional organizations, and a bibliography. Recommended wherever there is interest in this topic.- Janice Zlendich, California State Univ. Lib., FullertonCopyright 1991 Reed Business Information, Inc.