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Wetfeet

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Wetfeet : Ace Your Case III: Market-Sizing Questions (Wetfeet Insider Guide) before purchasing it in order to gauge whether or not it would be worth my time, and all praised **Ace Your Case III: Market-Sizing Questions (Wetfeet Insider Guide)**:

All consulting candidates will face some form of the market-sizing case. Designed to test your facility with logic and numbers, the market-sizing case may stand on its own or be part of a larger case. Either way, you'll need to juggle your skills in quantitative analysis-and common sense. Fortunately, by studying up on the case process and honing your case interview skills through practice, you'll soon be able to impress interviewers with your explanations. This **WetFeet Insider Guide** provides Fifteen sample market-sizing case questions representing a variety of business scenarios and industries. Detailed examples of good and bad answers to each sample question. Suggested frameworks for handling the various types of market-sizing questions. Tried and true tips for mastering market-sizing questions. Insight and explanations to accompany the sample answers, so you know why certain answers are stronger than others.